

Press Release: ***Silly Ghosts***

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Farmington children's author Janet Lawler has an extra reason to be silly this Halloween. Her latest book, ***Silly Ghosts***, has just been released by Connecticut publisher Jumping Jack Press.

In 2010, Janet responded to a call from Jumping Jack for stories created to match existing art work. (Jumping Jack Press's parent company, Up With Paper, has a very successful pop-up greeting card using "silly ghosts" artwork created by illustrator Anna Chambers).

A typical picture book begins with the story, and then the artist feeds off the story to create illustrations that enhance the author's work. Janet found an interesting challenge in a reversal of this process.

To start, Janet spent time gazing at an online picture of the "silly ghosts." She thought about something fun that the ghosts might do. The first words of the book simply "popped out" at Janet, in a fun word play inspired by not only the art, but also the actual physical engineering of the novelty book:

Silly Ghosts pop out at night ...

Janet went on to think about what the ghosts might be looking for, which turned out to be the special child reading the book. The story is written in rhyme, a particularly engaging poetic form for reading aloud to young children.

The publisher took it from there, selecting Janet's story from over fifty other submissions. Jumping Jack's creative director Monika

Brandrup worked with talented artist Anna Chambers, and paper engineer Yevgeniya Yeretskaya, to bring ***Silly Ghosts*** to life.

Silly Ghosts is Janet's sixth published book. It is available at all Barnes & Noble and World Market stores, and at other independent bookstores that have ordered it in for their holiday tables.

Janet's other critically acclaimed books include *If Kisses Were Colors*, *A Mother's Song*, and *Tyrannoclaus*. *Snowzilla* will be published by Marshall Cavendish next year. Janet's love of family, nature, and "all things silly" inspires much of her writing. Her family shares their East Farms home with a dog, a lizard, and assorted wildlife visiting the backyard. To learn more about the author visit her online: www.JanetLawler.com